

Our Vision

An Australia where everyone has a stable place to call home

Strategic Plan on a Page



www.housingallaustralians.org.au

Our Mission

To harness the ability of the private sector to address the chronic shortage of low income affordable housing.

Who we are

We are a unique, private sector-led registered charity who understands that it is in Australia's long-term economic interest to house all Australians. We take practical actions to deliver housing solutions.

Our unique position

We apply a commercial lens to help address Australia's chronic shortage of low-income affordable housing.

Our Values **Respectful U.N.R.E.S.T**

Every HAA behaviour and decision is underpinned by our values:

Unity

We never lose sight of our reason for being

New ways

We find practical solutions to make a real difference

Respect

We are committed to constructive challenge

Engagement

We drive partnerships to broker solutions

Strength

We take personal responsibility to see things through

Transparency

We act with integrity in all our interactions

STRATEGIC PRIORITIES 2022 - 2025

Pop Up Housing

Short term 'meanwhile use' housing in underutilised buildings

Transformation

Private sector-led viable and affordable housing options

Advocacy

Communicate the long term economic impact of not providing housing for all

OUR ACTIONS

- Partner with private sector and housing service providers to broker solutions for underutilised or vacant properties.
- Create project case studies that generate and inform new projects and model duplication.
- Create viable financial mechanism/s for private sector developments that provide affordable housing with private rental.
- Accelerate the delivery of private sector-led transitional or permanent housing solutions.
- Showcase successful private sector models.
- Advocate for Government and Church land for housing at peppercorn rent.
- Build a diverse, relevant and values-aligned supporter base for goods/services/money.
- Continue the National roll-out of Give Me Shelter findings.
- Create regional, state and national events that leverage Give Me Shelter messages, stimulate new dialogue and shift awareness.
- Foster a new economic narrative with private sector.
- Create stories of impact for all projects to communicate the human value of HAA.

2025 SUCCESS LOOKS LIKE

- 20 additional rooms complete at Lakehouse Vic.
- Up to 20 women housed at Gardenhouse Vic.
- 3 new projects underway or complete (housing at least 50)
- Strong relationships with community housing providers.
- Wyn Carr House WA complete.
- 2 permanent transitional projects underway.
- PRADS Stage 1 Pilot results.
- Commercial partners impact multiple housing charities.
- MOUs with 10 national suppliers/partners.
- National base of volunteers.
- HAA instrumental in unlocking government and church land.
- Give Me Shelter content is widely cited and informs private and government sector.
- Undercover & Give Me Shelter films distributed and fostering dialogue.
- 20 events completed throughout regions, states and nationally.
- Social and affordable housing regularly cited as economic infrastructure.

Sustainability

capacity to deliver on our plan

ACTIONS

- State and national governance and reporting
- Frameworks to support strategic and operational service delivery through technology, legal, financing, marketing, fundraising and people.

SUCCESS KPIS

- National and state governance, reporting, localised model effective
- IT and data management strategy implemented and efficient
- Funding and marketing resources support strategy and operations
- Structure, culture, capability, and resources can deliver strategy